



# Algramo®

**Keeping Packaging in the Economy  
and out of the Environment**



# Problem



## Poverty

### Tax

Low- income people pay **40% more** due to single-use packaging.



## Packaging Waste

**Plastic** is a major driver of global warming and ocean pollution.



## Future of Consumption

Retailers & brands are challenged by shifting customer **demands** & complex **regulatory** shifts.



## Solution

“Purchase the **product** not the **packaging**”

“**Bulk** sales of your products in our **IoT dispensers** using **smart** reusable **packages**”

— Algramo —

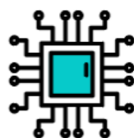


# Packaging as a wallet: PaaW



## Product traceability

Client Consumption and business intelligence opportunity



## RFID – NFC chips

Low cost resistant chips that fit under the packaging or label



## Cashless payments

Payment is deducted directly from the balance in the app

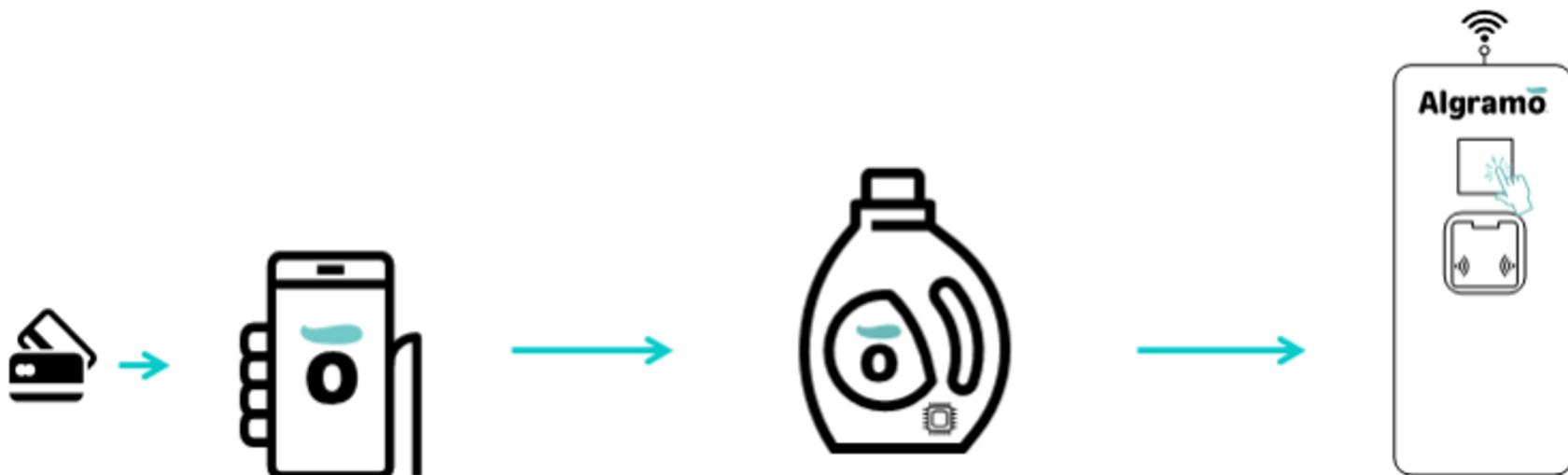


## ID related

The unique packaging ID is linked to a specific user



Smart Packaging  
RFID chip



**Charge** your account

1

**Bring** your smart packaging  
to an Algramo dispenser

2

**Choose** how much you  
want to fill

3

## USER JOURNEY

Same as filling up petrol

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### **LIQUID HOME & PERSONAL CARE PRODUCTS**

Detergent  
Dish & Handsoap  
Fabric Softener  
Floor Cleaner  
Bleach & Hand Soap

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### **BULK FOOD PRODUCTS**

Cereal  
Legumes  
Grains  
Candies  
Nuts

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### **BEAVERAGES ON THE GO**

Soda, Juice & Coffee

## **EXISTING TECHNOLOGY**

## **DEVELOPING TECHNOLOGY**

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### **POWDER PRODUCTS**

Coffee powder  
Dehydrated milk

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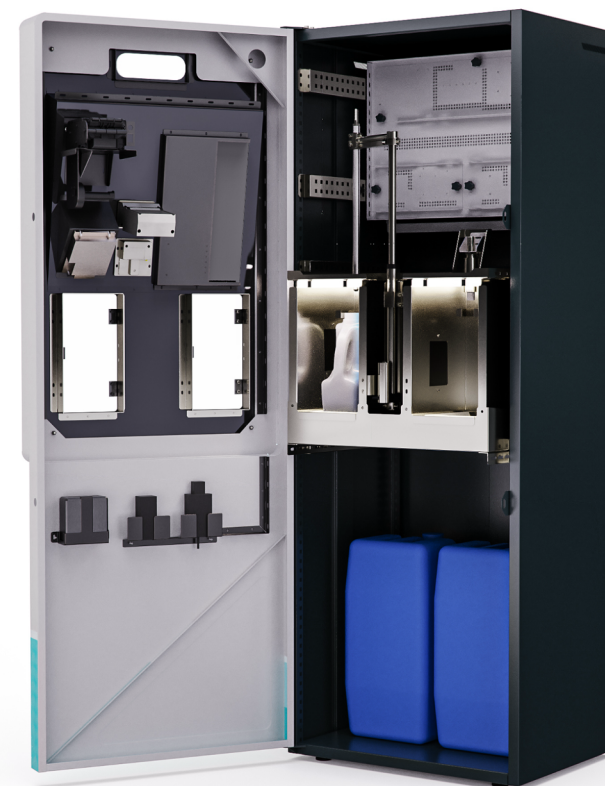
### **CREAM PRODUCTS**

Cream cleanser





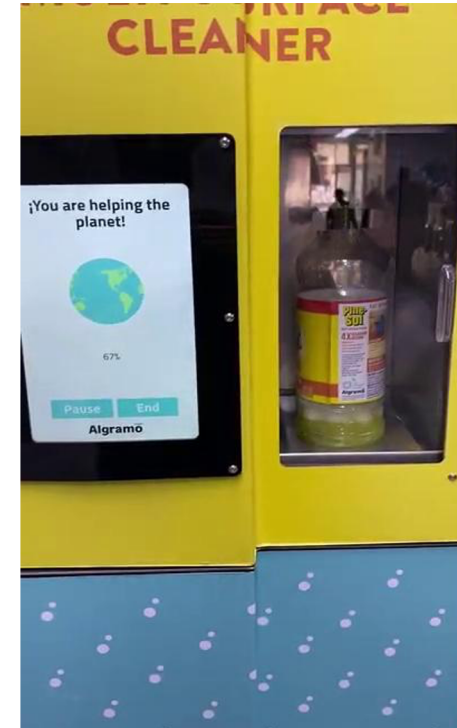
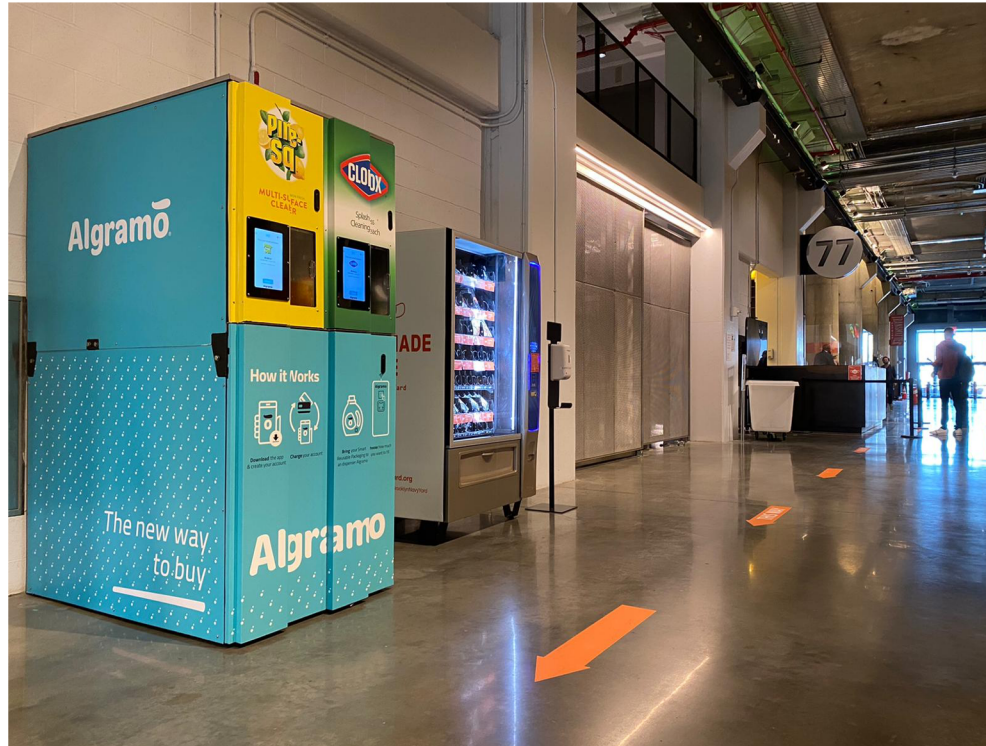
**CURRENT DEVELOPMENTS FOR FOODS**  
NUTS, CEREALS, CANDIES



• **CURRENT DEVELOPMENTS FOR LCP** •  
LAUNDRY DETERGENT, SOFTENER, MULTISURFACE  
CLEANER, DISH & HAND SOAP



## *Store Standing Unit*



**PILOT**  
New York



## Qyos by Algramo

Partnership with Enviu to implement Algramo's system in Indonesia



## Unilever Pilot

Feb-Dec 2021 Kalibata and minimarket with Rinso and Sunlight



## Nestlé Pilot



**ALGRAMO & ENVIU**  
Jakarta, Indonesia



## *Home Delivery Systems*



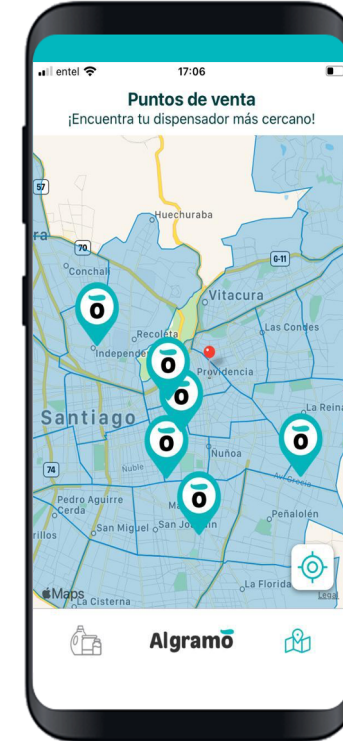
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**PURINA**  
Santiago de Chile

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## *Flex Dispensing Units in Strategic Locations*



**UNILEVER**  
Santiago de Chile




































Today

H1

Developing 2021

H2

 Franchisee	 Santiago	 NY	 Jakarta	 CDMX	 London			
 Partners	 Unilever	 PURINA	 P	 Walmart	 Unilever	 Nestle	 Unilever	
 Products	 Cleaners	 Pet Food	 Personal Care	 Hot Drinks	 Beer	 Candy	 Dry Food	 Nuts
 Route to Market	 Home Delivery	 Stand Alone	 Retail	 Stand Alone	 Retail	 Stand Alone	 Retail	

# ROADMAP

Establish a local operator and provide them software, hardware, tech support and branding

\*Because of confidentiality we cannot disclose our current partners until the project with them is launched

# Awards

