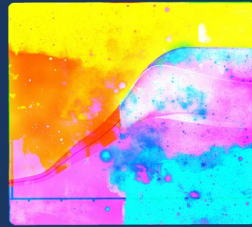


Climate Change 2022

Mitigating climate change through demand-side opportunities: a novelty in AR6

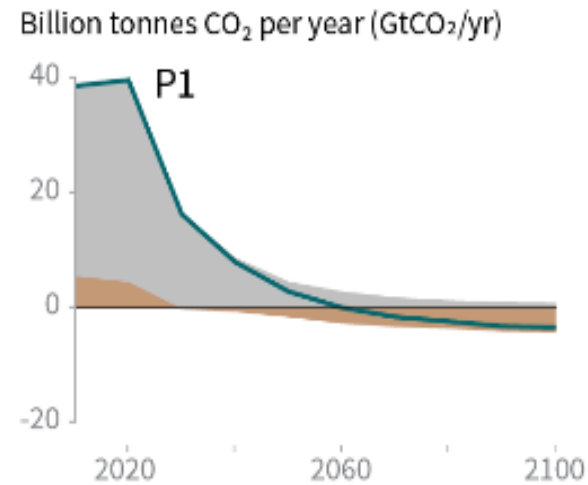




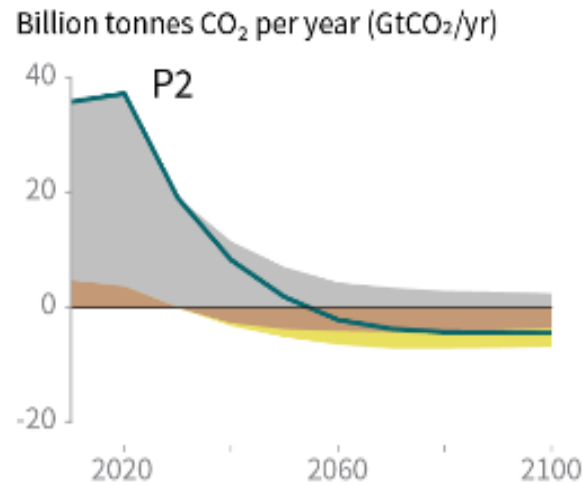
Characteristics of four illustrative model pathways

Breakdown of contributions to global net CO₂ emissions in four illustrative model pathways

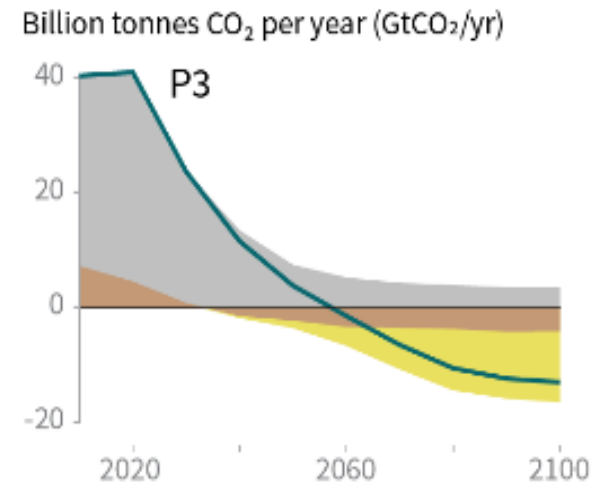
● Fossil fuel and industry ● AFOLU ● BECCS



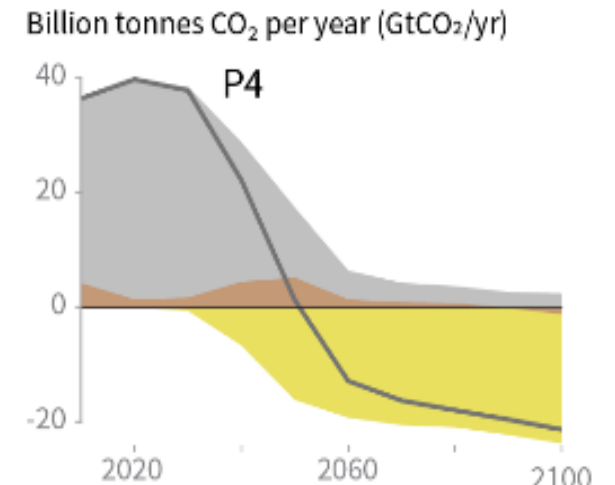
P1: A scenario in which social, business and technological innovations result in lower energy demand up to 2050 while living standards rise, especially in the global South. A downsized energy system enables rapid decarbonization of energy supply. Afforestation is the only CDR option considered; neither fossil fuels with CCS nor BECCS are used.



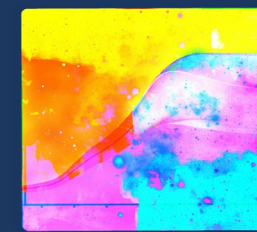
P2: A scenario with a broad focus on sustainability including energy intensity, human development, economic convergence and international cooperation, as well as shifts towards sustainable and healthy consumption patterns, low-carbon technology innovation, and well-managed land systems with limited societal acceptability for BECCS.



P3: A middle-of-the-road scenario in which societal as well as technological development follows historical patterns. Emissions reductions are mainly achieved by changing the way in which energy and products are produced, and to a lesser degree by reductions in demand.



P4: A resource- and energy-intensive scenario in which economic growth and globalization lead to widespread adoption of greenhouse-gas-intensive lifestyles, including high demand for transportation fuels and livestock products. Emissions reductions are mainly achieved through technological means, making strong use of CDR through the deployment of BECCS.

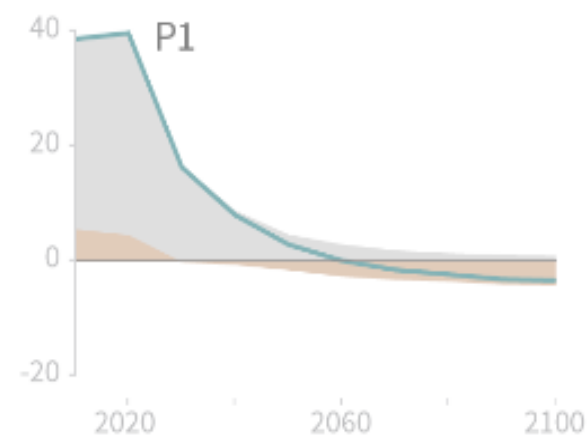


Characteristics of four illustrative model pathways

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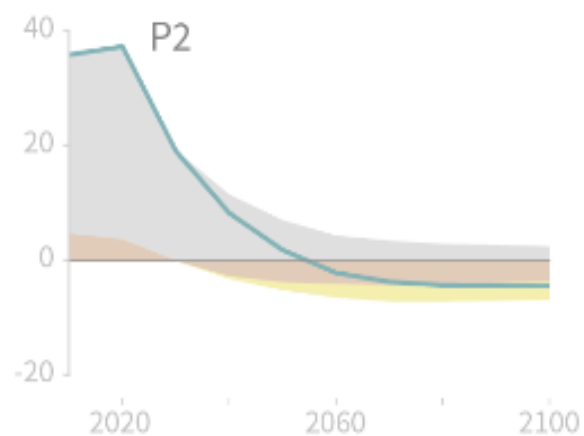
● Fossil fuel and industry ● AFOLU ● BECCS

Billion tonnes CO₂ per year (GtCO₂/yr)



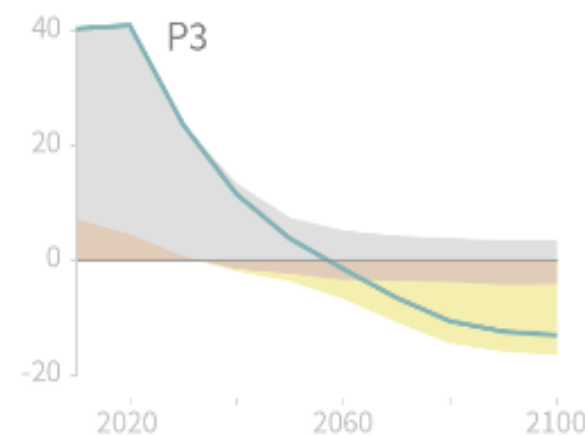
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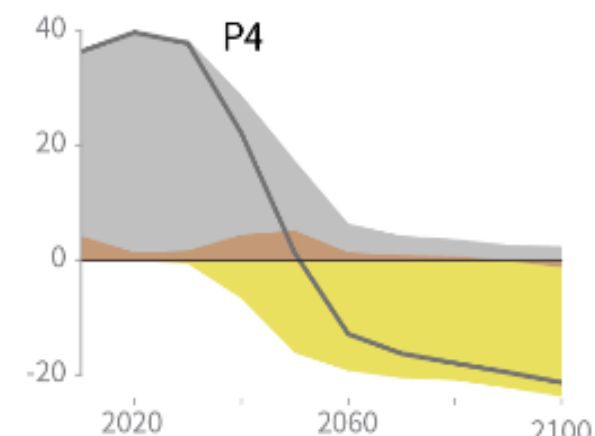
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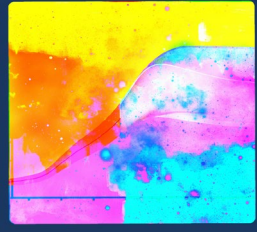


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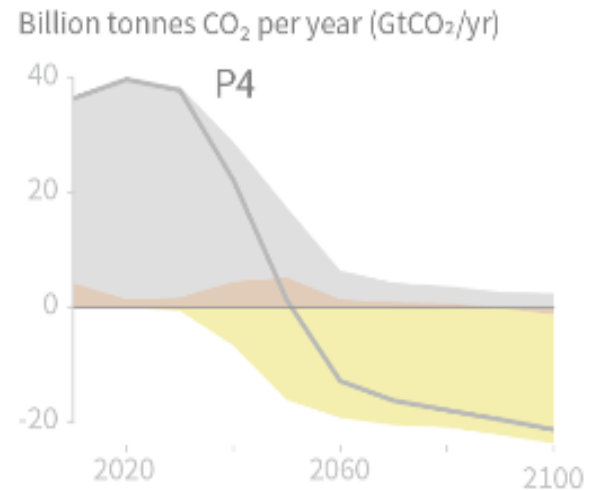
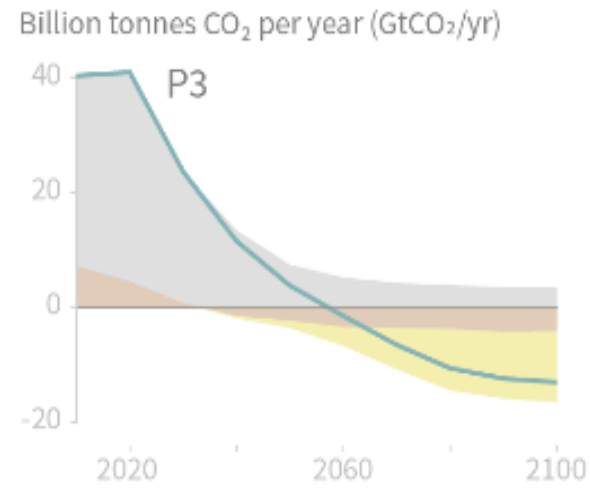
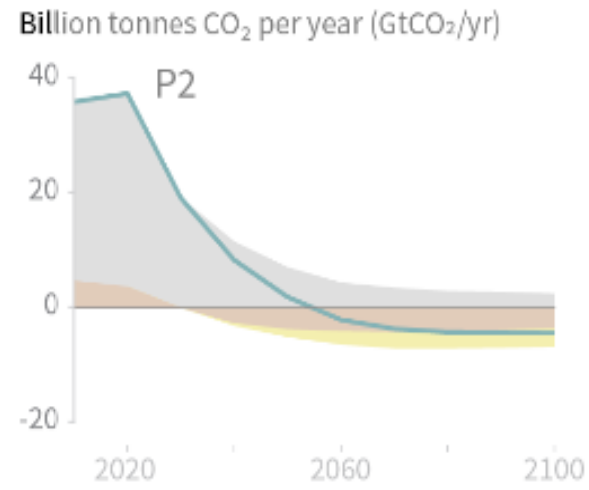
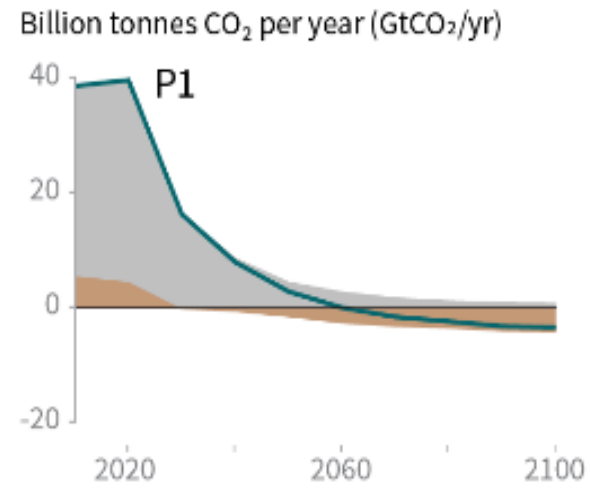
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Characteristics of four illustrative model pathways

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There are options available **now** in every sector that can at least **halve** emissions by 2030



Demand and services



Energy



Land use



Industry



Urban



Buildings



Transport



C.4 Reducing GHG emissions across the full energy sector requires major transitions, including a substantial reduction in overall fossil fuel use, the deployment of low-emission energy sources, switching to alternative energy carriers, and energy efficiency and conservation. The

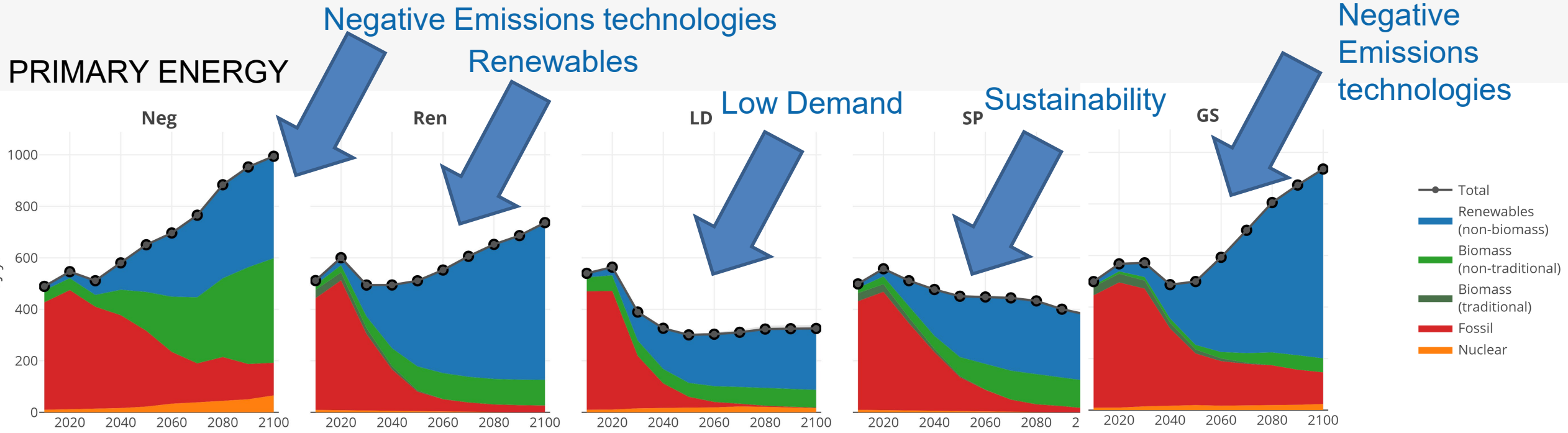
contin
emissi **C.5 Net-zero CO₂ emissions from the industrial sector are challenging but possible. Reducing industry emissions will entail coordinated action throughout value chains to promote all mitigation options, including demand management, energy and materials efficiency, circular**

C.6 Urban areas can create opportunities to increase resource efficiency and significantly reduce GHG emissions through the systemic transition of infrastructure and urban form through low-emission development pathways towards net-zero emissions. Ambitious mitigation efforts for established, rapidly growing and emerging cities will encompass 1) reducing or changing energy and material consumption, 2) electrification, and 3) enhancing carbon uptake and storage in the urban environment. Cities can achieve net-zero emissions, but only if emissions are reduced most regions. There are many sustainable options for demand management, materials efficiency, and circular material flows that can contribute to reduced emissions, but how these can be applied will vary across

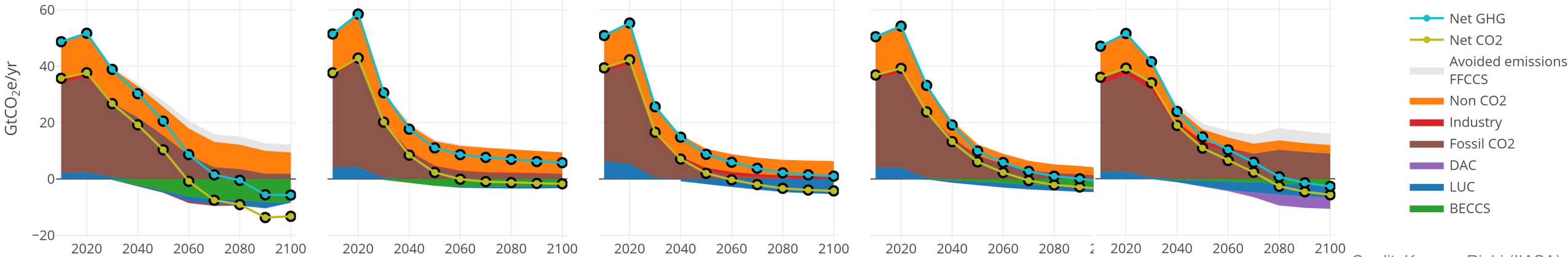
and wou
technolog
scenarios **C.7. In modelled global scenarios, existing buildings, if retrofitted, and buildings yet to be built, are projected to approach net zero GHG emissions in 2050 if policy packages, which combine ambitious sufficiency, efficiency, and renewable energy measures, are effectively implemented and barriers to decarbonisation are removed. Low ambitious policies increase the underestimated compared to bottom-up industry-specific models. (high confidence) {3.4, 5.3, Figure**

Illustrative Mitigation Pathways (IMPs) =>

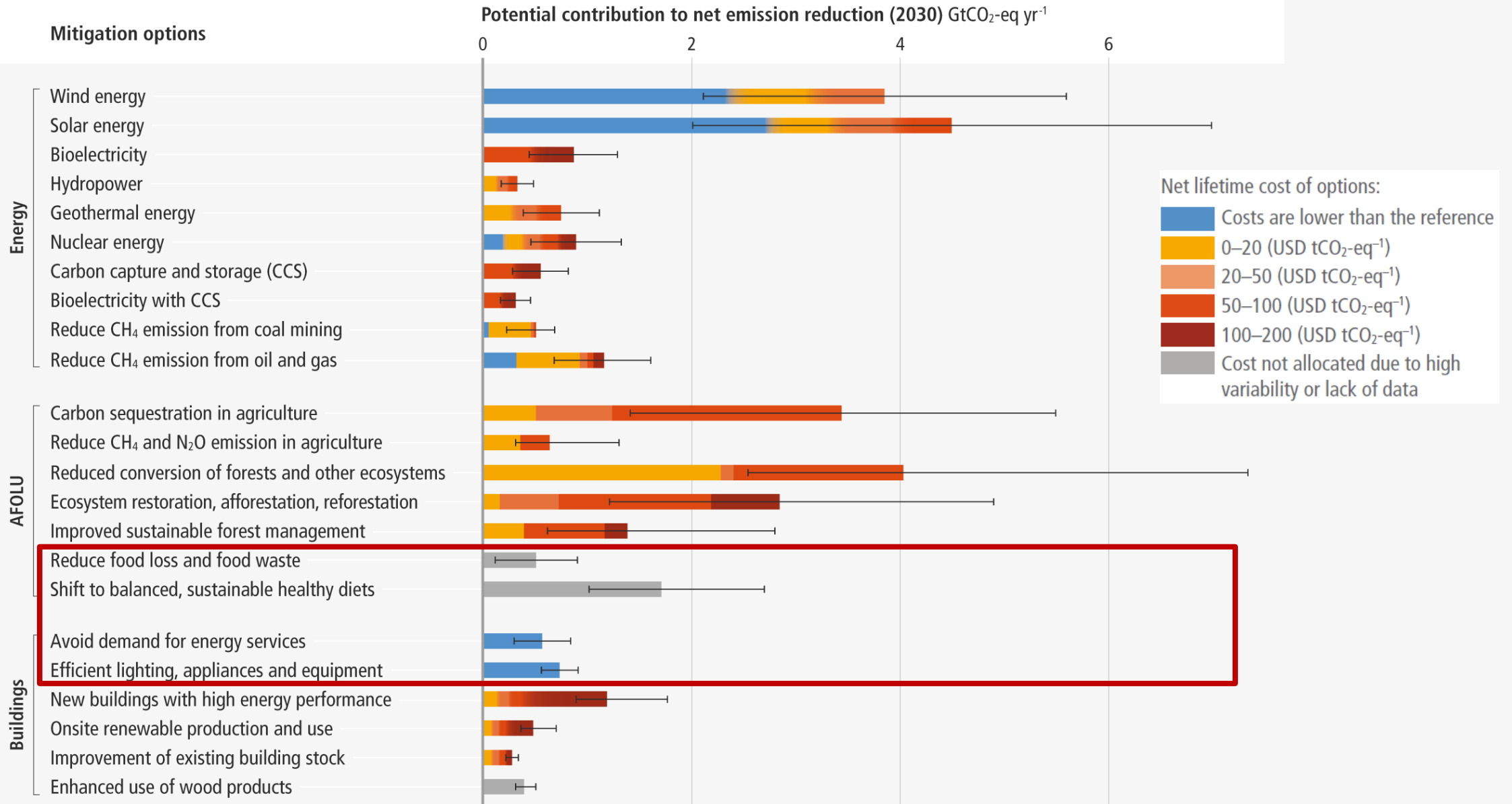
There are many ways to achieve net zero ... with benefits and risks to each.



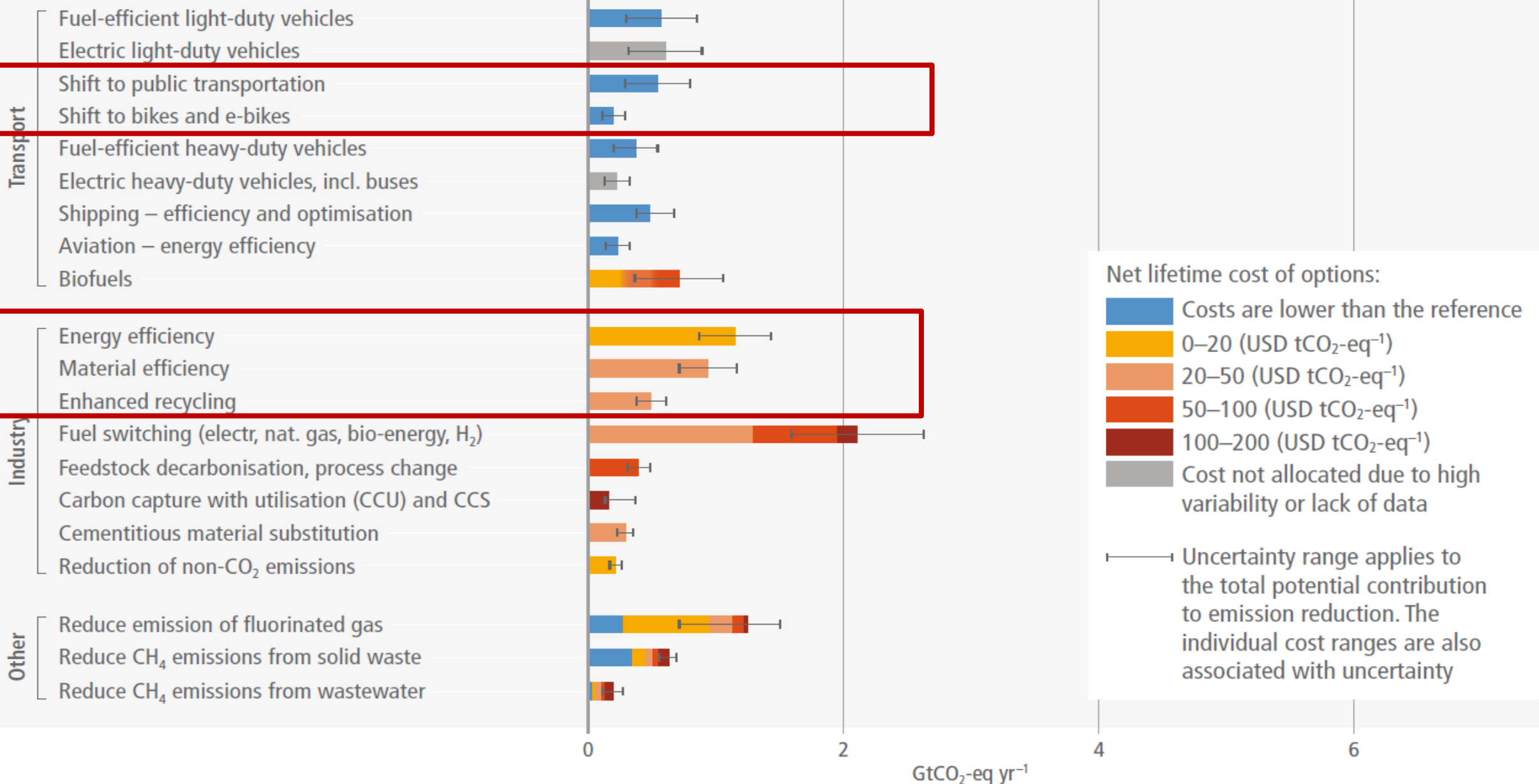
GHG EMISSIONS



The total emission mitigation potential by 2030 is sufficient to reduce global greenhouse gas (GHG) emissions to half of the current level or less



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Granular technologies and decentralised energy end-use, characterised by modularity, small unit sizes and small unit costs, diffuse faster into markets and are associated with faster technological learning benefits, greater efficiency, more opportunities to escape technological lock-in, and greater employment

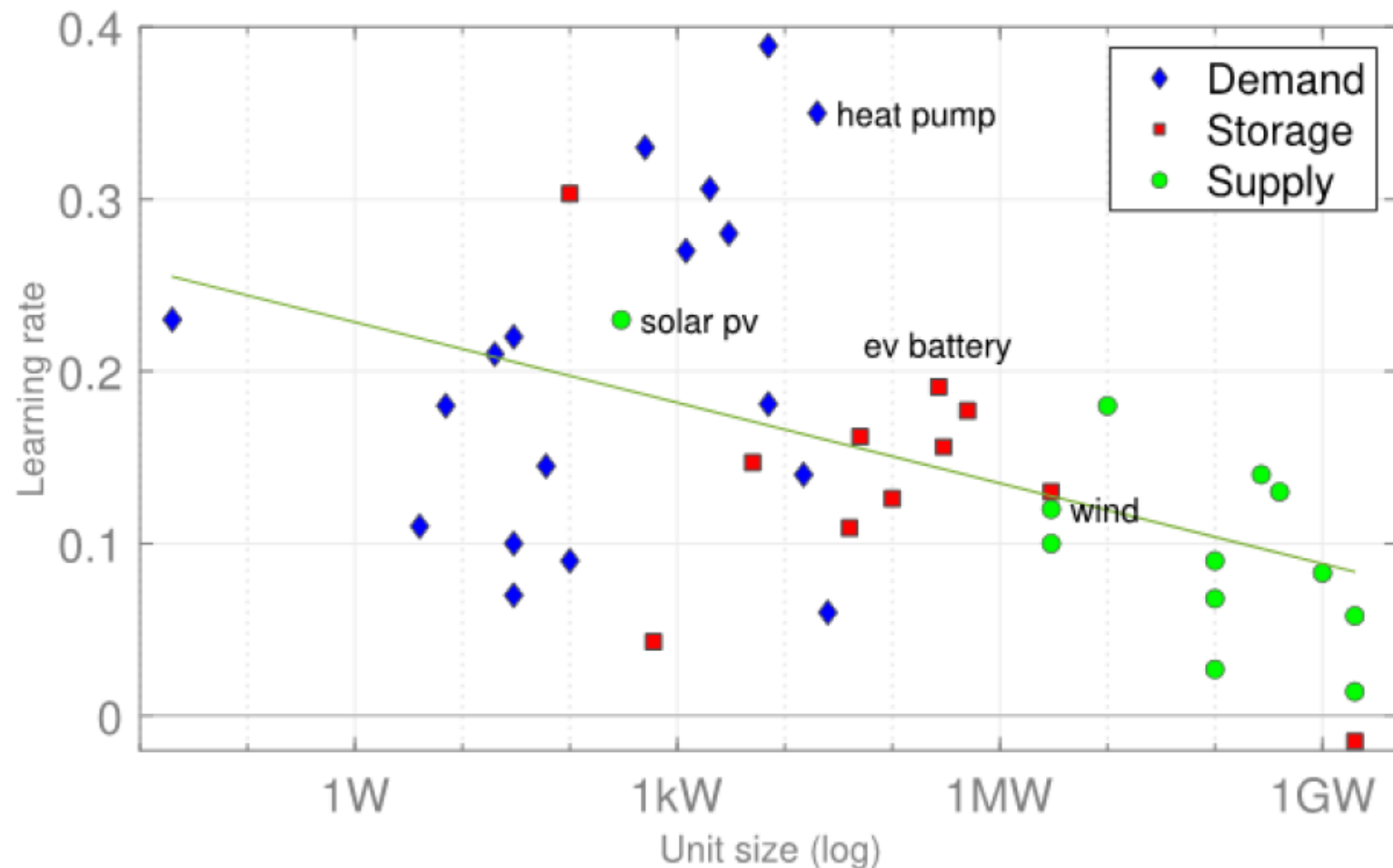


Figure 5.15 Demand technologies show high learning rates. Learning from small-scale granular technologies outperforms learning in larger supply side technologies. Line is linear fit of log unit size to learning rate for all 41 technologies plotted.

Climate Change 2022

Mitigation of Climate Change



Working Group III contribution to the
Sixth Assessment Report of the
Intergovernmental Panel on Climate Change



Demand is especially important in developed countries
In developed countries, most technological, social, business (model) innovations are needed for **rethinking** and **restructuring** existing urban space, **repurposing**, **retrofitting** and **reusing existing** infrastructure, vehicle stocks and equipment rather having to build/produce new



Demand and services

- potential to **bring down global emissions by 40-70%** by 2050
- walking and cycling, electrified transport, reducing air travel, and adapting houses make large contributions
- **lifestyle changes** require **systemic changes** across all of society
- **some people** require additional **housing, energy** and **resources** for human wellbeing

[Bosch, Unsplash/Yoav Aziz, Adam Bartoszewicz, Victor Hernandez]

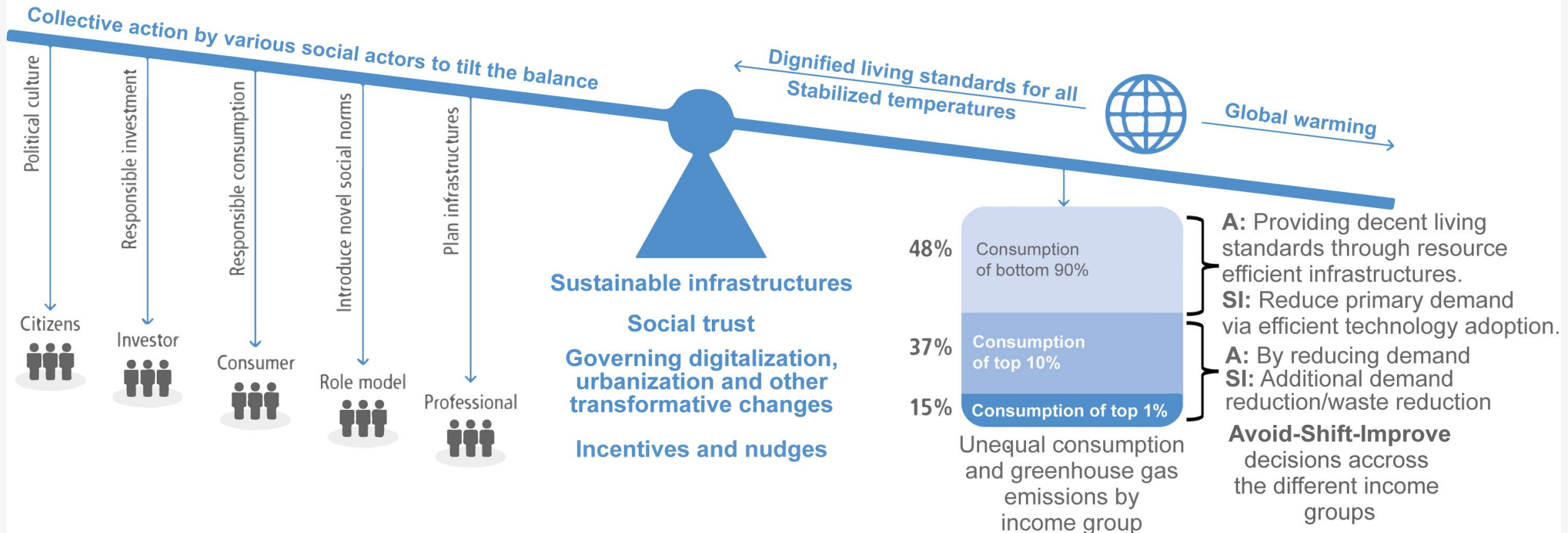




Individuals are important, but people alone cannot bring in change: need infrastructure, technology access, incentives, equity

Demand side mitigation is about more than behavioural change. Reconfiguring the way services are provided while simultaneously changing social norms and preferences will help reduce emissions and access. Transformation happens through societal, technological and institutional changes.

Tilting the balance towards less resource intensive service provisioning

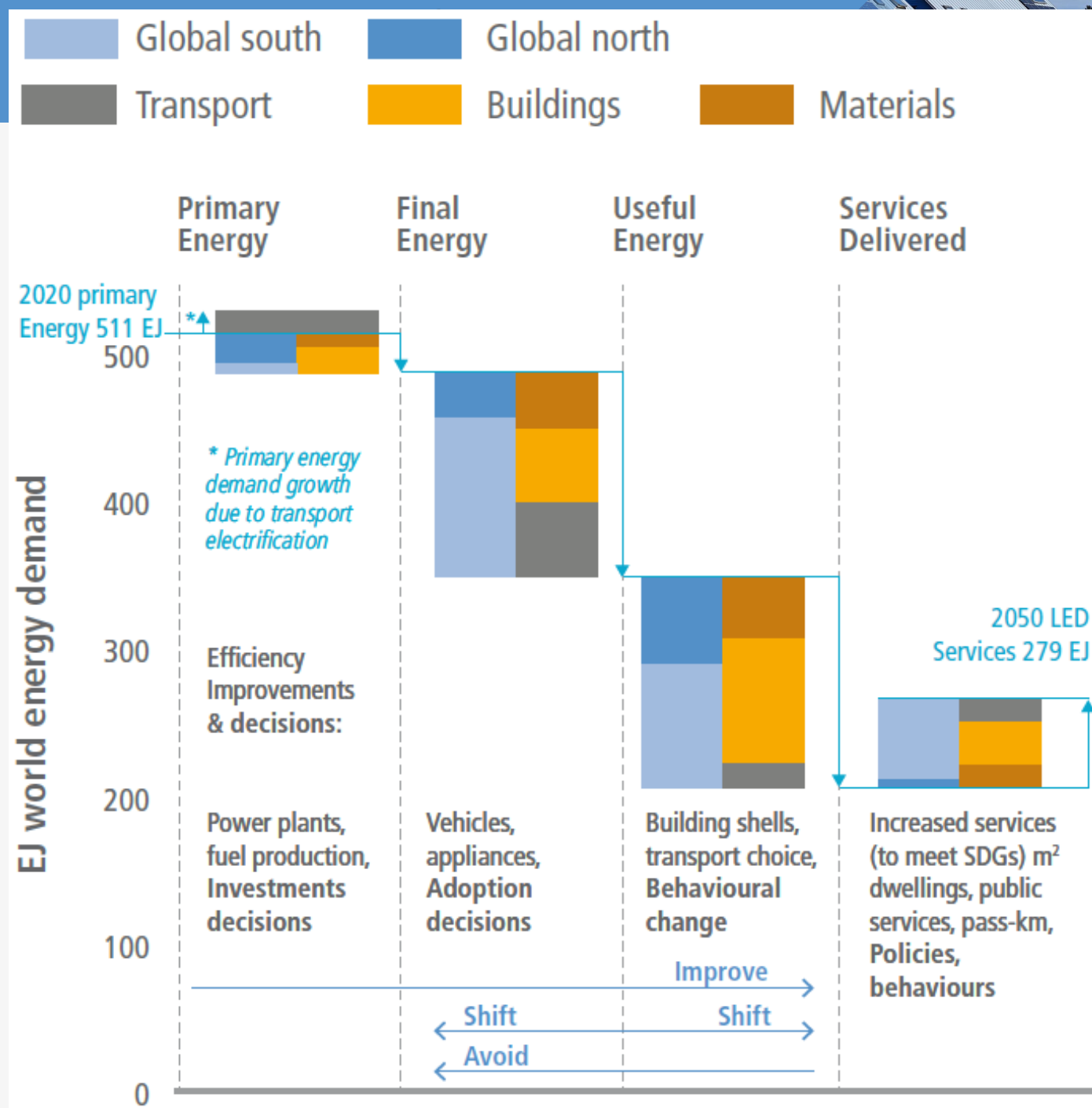


Demand and services

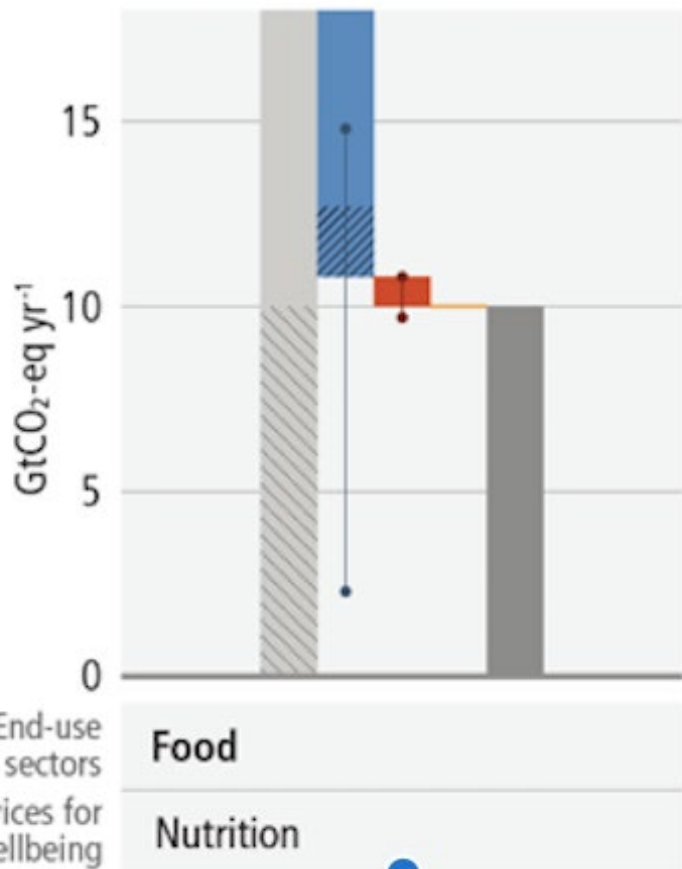
more efficient end-use energy conversion can improve services while reducing the need for upstream energy by 45% by 2050 compared to 2020

Demand-side mitigation encompasses changes in infrastructure, end-use technology adoption, service provision, and socio-cultural and behavioural change.

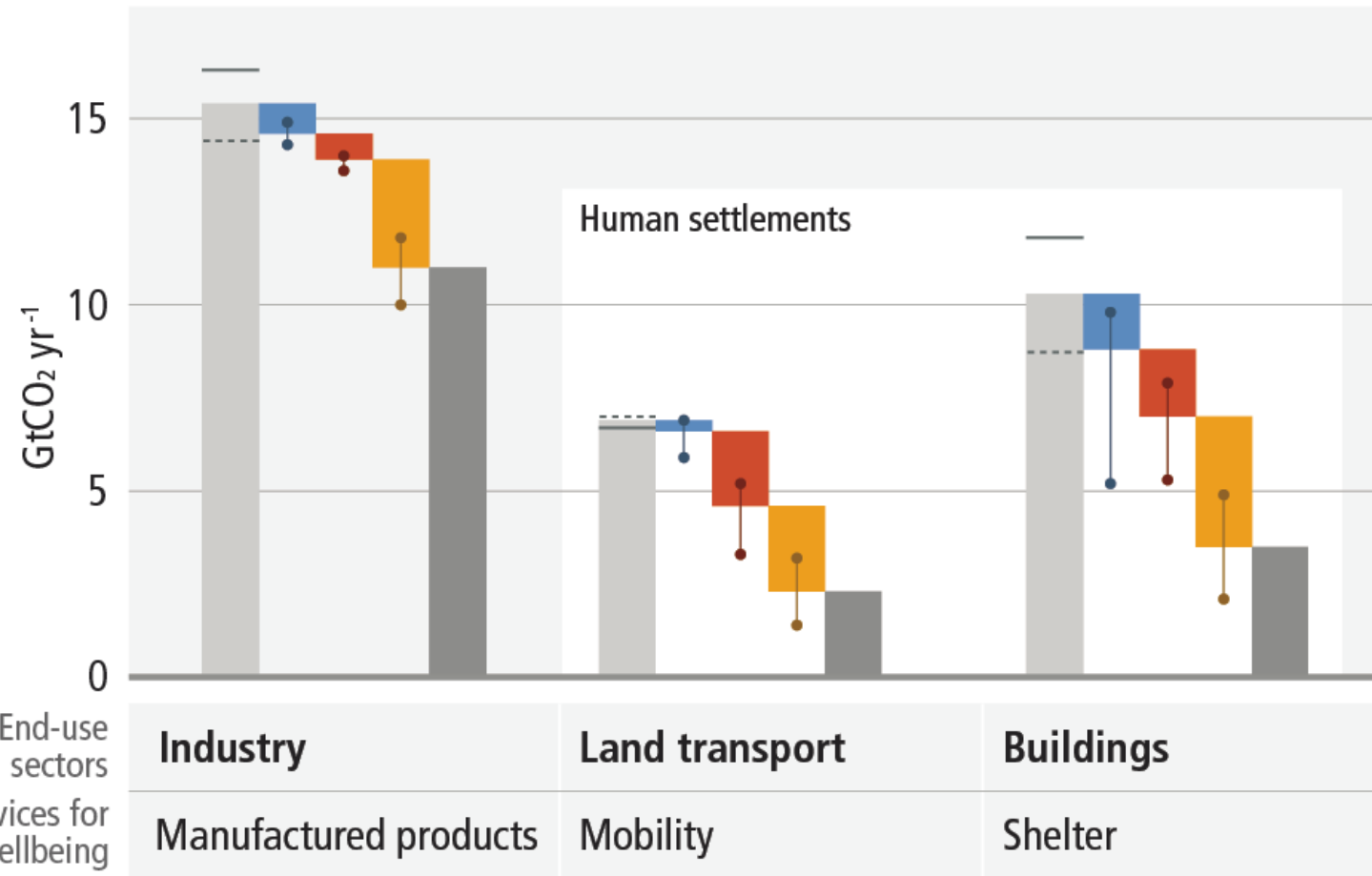
Lowest quartile of population **require additional** housing, nutrition, energy and resources for human wellbeing



a. Nutrition



b. Manufactured products, mobility, shelter



AFOLU
 Direct reduction of food related emissions, excluding reforestation of freed up land
 Total emissions 2050
 Socio-cultural factors

Infrastructure use
 End-use technology adoption

Emissions that cannot be avoided or reduced through demand-side options are assumed to be addressed by supply-side options

End-use sectors	Food	Industry	Aviation	Shipping	Land transport	Buildings	Electricity
Services for well-being	Nutrition	Manufactured products	Mobility			Shelter	
	■ Socio-cultural factors	■ Socio-cultural factors					■ Additional electrification (+60%)
	Dietary shift (shifting to balanced, sustainable healthy diets), avoidance of food waste and over-consumption	Shift in demand towards sustainable consumption, such as intensive use of longer-lived repairable products	Avoid long-haul flights; shift to trains wherever possible	Currently not applicable	Teleworking or telecommuting; active mobility through walking and cycling	Social practices resulting in energy saving; lifestyle and behavioural changes	Additional emissions from increased electricity generation to enable the end-use sectors' substitution of electricity for fossil fuels, e.g. via heat pumps and electric cars {Table SM5.3; 6.6}
	■ Infrastructure use	■ Infrastructure use					
	Choice architecture ¹ and information to guide dietary choices; financial incentives; waste management; recycling infrastructure	Networks established for recycling, repurposing, remanufacturing and reuse of metals, plastics and glass; labelling low-emissions materials and products	Currently not applicable	Currently not applicable	Public transport; shared mobility; compact cities; spatial planning	Compact cities; rationalisation of living floor space; architectural design; urban planning (e.g., green roof, cool roof, urban green spaces etc.)	<ul style="list-style-type: none"> ■ Industry ■ Land transport ■ Buildings ■ Load management² Demand-side measures -73%
	■ End-use technology adoption	■ End-use technology adoption					
	Currently estimates are not available (for lab-based meat and similar options – no quantitative literature available, overall potential considered in socio-cultural factors)	Green procurement to access material-efficient products and services; access to energy-efficient and CO ₂ neutral materials	Adoption of energy-efficient technologies; technologies with improved aerodynamics	Adoption of energy-efficient technology/ systems	Electric vehicles; shift to more efficient vehicles	Energy-efficient building envelopes and appliances; shift to renewables	Reduced emissions through demand-side mitigation options (in end-use sectors: buildings, industry and land transport) which has potential to reduce electricity demand ³



• Demand side options improve wellbeing

SDGs		2	6	7,11	3	6	7	11	11	4		1,2,8,10	5,10,16	5,16	10,16	11,16	8	9,12			
Sectors	Mitigation strategies / Wellbeing dimensions	Food	Water	Air	Health	Sanitation	Energy	Shelter	Mobility	Education	Communication	Social protection	Participation	Personal Security	Social cohesion	Political stability	Economic stability	Material provision			
	Legend	<ul style="list-style-type: none"> High positive impact [+3] Medium positive impact [+2] Low positive impact [+1] Overall Neutral No impact Low negative impact [-1] Medium negative impact [-2] ★ Confidence level 																			
Building	Sufficiency	[+1] ★★★	[+2] ★★★★★	[+2] ★★★★★	[+3] ★★★★★	[+1] ★	[+3] ★★★★★	[+1] ★	[+1] ★★	[+1] ★★	[+2] ★★★	[+1] ★★	[+1] ★★		[+2] ★★★★★		[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[-2] ★★★	
	Efficiency	[+2] ★★	[+2] ★★★★★	[+3/-1] ★★★★★	[+3/-1] ★★★★★	[+1] ★	[+3] ★★★★★	[+2] ★★★★★		[+1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+2/-1] ★★★★★		[+2] ★★★★★	[+2/-1] ★★★★★	[+2/-1] ★★★★★	[+2/-2] ★★
	Lower carbon and renewable energy	[+2/-1] ★★	[+2/-1] ★★★★★	[+3] ★★★★★	[+3] ★★★★★		[+3] ★★★★★	[+1] ★★	[+1] ★★	[+1] ★★	[+2] ★★		[+1] ★★	[+1] ★★	[+2/-1] ★★★★★			[+2/-1] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2/-2] ★★
Food	Food waste	[+1] ★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+1] ★★	[+1] ★★★★★				[+1] ★★	[+1] ★★	[+1] ★★			[+1] ★	[+1] ★★			[-1] ★★★	
	Over-consumption	[+1] ★	[+1/-1] ★	[+1/-1] ★	[+3] ★★★★★		[+1/-1] ★						[+2] ★★★★★			[+1] ★				[+1/-2] ★	
	Animal free protein	[+2] ★★	[+2] ★★★★★	[+3] ★★★★★	[+3] ★★★★★							[-1] ★★	[+3] ★★★★★	[+1] ★★★★★		[-1] ★	[+2] ★			[-1] ★★	
Transport	Teleworking and online education system	[+1] ★★		[+3] ★★★★★	[+2] ★★★★★		[+2] ★★★★★	[+1] ★★	[+2] ★★★★★	[-1] ★★	[+2] ★★	[+1] ★★	[+2] ★★★★★	[+1/-1] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★		[+1] ★★★★★	
	Non-motorized transport	[+2] ★★	[+1] ★★	[+1] ★★★★★	[+3] ★★★★★		[+2] ★★★★★		[+3] ★★★★★	[+1] ★★	[+3] ★★	[+1] ★★	[+1] ★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★		[+1] ★★★★★	
	Shared mobility	[+1] ★★		[+3] ★★★★★	[+2] ★★★★★		[+1] ★★		[+2] ★★★★★		[+1] ★★	[+2] ★★	[+1] ★★	[+1/-1] ★★★★★	[+1/-1] ★★★★★	[-1] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[-1] ★★	
	Evs	[+1] ★★		[+2] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+3] ★★★★★		[+2] ★★★★★				[+3] ★★★★★	[+2] ★★★★★			[+2] ★★★★★	[+2] ★★★★★	[+1] ★★	[+1] ★★	
Urban	Compact city	[+2/-1] ★★	[+1] ★★	[+2/-1] ★★★★★	[+3/-1] ★★★★★	[+1] ★★	[+3/-1] ★★★★★	[-1] ★★★★★	[+3] ★★★★★	[+1] ★★★★★	[+1/-1] ★★★★★	[+2] ★★	[+1] ★★	[+1] ★★	[+1/-1] ★★★★★		[+1] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+1/-2] ★★	
	Circular and shared economy	[+2] ★★★★★	[+1] ★★	[+2] ★★★★★	[+2] ★★★★★		[+3] ★★★★★	[+2/-1] ★★★★★	[+3] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+2] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+2] ★★★★★	[+3] ★★★★★		[-1] ★★★★★	
	Systems approach in urban policy and practice	[+1] ★★	[+2] ★★	[+2] ★★★★★	[+3] ★★★★★	[+1] ★★	[+3] ★★★★★	[+2] ★★★★★	[+3] ★★★★★		[+1] ★★	[-1] ★★	[+1] ★★	[+2] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+3] ★★★★★	[+3] ★★★★★	[+2/-2] ★★	
	Nature based solutions	[+2] ★★	[+1/-1] ★★	[+3/-1] ★★★★★	[+3] ★★★★★	[+1] ★★★★★	[+3] ★★★★★	[+1/-1] ★★★★★	[+1] ★★★★★	[+2] ★★★★★		[+2] ★★	[+3] ★★★★★	[+1] ★★★★★	[+2/-2] ★★★★★		[+3] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	[+1] ★★★★★	
Industry	Using less material by design	[+2] ★★	[+2] ★★★★★	[+3] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+3] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+1] ★★	[+2] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+2] ★★★★★	[+3] ★★★★★		[-2] ★★	
	Product life extension	[+2] ★★	[+2] ★★★★★	[+3] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+3] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+1] ★★	[+2] ★★	[+1] ★★	[-1] ★★	[+1] ★★	[+1] ★★	[+1] ★★	[+2] ★★★★★	[+3] ★★★★★		[-2] ★★	
	Energy Efficiency	[+2] ★★	[+2] ★★★★★	[+3] ★★★★★	[+1] ★★★★★	[+2] ★★★★★	[+3] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[+1] ★★	[+2] ★★	[+2] ★★	[+2] ★★	[+1] ★★		[+1] ★★	[+2] ★★★★★	[+2] ★★★★★	[+2] ★★★★★	[-2] ★★	
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Conclusion

- ❑ Minimising energy and material demand while keeping service levels equal or higher is key to more flexible mitigation pathways
- ❑ 40 – 70% of emissions in sectors could be avoided through demand side opportunities..
- ❑ ...but this requires systemic changes to enable the more sustainable choices
- ❑ Demand-side opportunities are often low-cost or even have negative carbon costs
- ❑ Demand-side technologies have higher learning rates and reduce negative lock-ins
- ❑ Demand-side mitigation options have more synergies with SDGs than supply-side ones and improve well-being

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INTERGOVERNMENTAL PANEL ON climate change

Climate Change 2022

Mitigation of Climate Change



Working Group III contribution to the
Sixth Assessment Report of the
Intergovernmental Panel on Climate Change



Thank you for your attention

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